

# SPONSORSHIP INFORMATION



Save the date for the 10th Annual AB Beach Music Festival on the boardwalk at the Circle on Saturday, May 18, 2024, from 11 a.m. to 6:00 p.m.

# SPONSORSHIP OPPORTUNITIES

## 2024 Beach Music Festival

---



The Beach Music Festival is Atlantic Beach's largest and most highly anticipated event of the year. With hundreds in attendance throughout Beach Music Week and over 5,000 attending the festival, we are thrilled to offer free entertainment to so many!

This year's festival will feature, in order of appearance, Gary Lowder & Smokin' Hot, The Band of Oz, The Embers, The I-42 Band, and The Mighty Saints of Soul.

### Why Sponsor Us

- 🎵 Our sponsors receive recognition on our website, Facebook page (46,000+ followers), Instagram page (9,000+ followers), and the BMF t-shirt.
- 🎵 Sponsors will be invited to the Business After Hours on Wednesday, May 15, featuring Jim Quick & Coastline, and a Sponsor's Reception at Memories Beach Club on Friday, May 17.
- 🎵 During the festival, sponsors will have access to our complimentary VIP tent, including a shaded lounge, buffet lunch, snack station, drink station (beer, soda, & water), and access to private VIP restrooms.



# BEACH MUSIC WEEK

May 13-18, 2024

MONDAY  
**13**

**Tackle Box Tavern**

DJ Danny Navey // 7:00 p.m.

TUESDAY  
**14**

**Tipsy Turtle Tavern**

DJ Bill Mason & DJ "Chainsaw" Little // 4:00 p.m.

WEDNESDAY  
**15**

**Business After Hours @ DoubleTree by Hilton Oceanfront**

Jim Quick and Coastline Band // 5:30-8:30 p.m.

THURSDAY  
**16**

**Beach Music Pub Crawl**

10 Atlantic Beach Locations // Shuttles 6-10 p.m. // \$10 Per Person

FRIDAY  
**17**

**Sponsor's Reception**

Memories Beach Club // 6:00 p.m.

SPONSOR TICKET  
REQUIRED

Featuring:  
Gary Lowder & Smokin' Hot  
The Band of Oz  
The Embers  
I-42 Band  
The Mighty Saints of Soul

**Beach Music Festival**

The Circle // 11 a.m. - 6 p.m.

Shuttles operating from 9:30 a.m. - 6 p.m.

SATURDAY  
**18**

# SPONSORSHIP TIERS

---

## PLATINUM PRESENTING SPONSOR: \$5,000

- First choice of (1) reserved front row tent location (see map)
- Company logo printed on marketing/advertising/promotions
- Company logo on T-shirt
- 12 armbands for VIP tent access, 12 T-shirts
- 12 tickets for BMF Business After Hours with Jim Quick and Coastline
- 12 tickets for Sponsor's Reception at Memories Beach Club
- 2 AB Beach Music Festival "Official Sponsor" Posters

## DIAMOND: \$3,000

- Choice of (1) reserved front row tent spot (see map)
- Company logo printed on marketing/advertising/promotions
- Company logo on T-shirt
- 10 armbands for VIP tent access, 10 T-shirts
- 10 tickets for BMF Business After Hours with Jim Quick and Coastline
- 10 tickets for Sponsor's Reception at Memories Beach Club
- 2 AB Beach Music Festival "Official Sponsor" Posters



# SPONSORSHIP TIERS

---

## GOLD: \$1,000

- Company logo printed on marketing/advertising/promotions
- Company logo on T-shirt
- 8 armbands for VIP tent access, 8 T-shirts
- 8 tickets for BMF Business After Hours with Jim Quick and Coastline
- 8 tickets for Sponsor's Reception at Memories Beach Club
- 1 AB Beach Music Festival "Official Sponsor" Poster

## SILVER: \$500

- Name printed on marketing/advertising/promotions
- Name on T-shirt
- 4 armbands for VIP tent access, 4 T-shirts
- 4 tickets for BMF Business After Hours with Jim Quick and Coastline
- 4 tickets for Sponsor's Reception at Memories Beach Club
- 1 AB Beach Music Festival "Official Sponsor" Poster

## BRONZE: \$300

- Name printed on marketing/advertising/promotions
- Name on T-shirt
- 2 armbands for VIP tent access, 2 T-shirts
- 2 tickets for BMF Business After Hours with Jim Quick and Coastline
- 2 tickets for Sponsor's Reception at Memories Beach Club
- 1 AB Beach Music Festival "Official Sponsor" Poster

# SPONSORSHIP TENT RESERVATION

---



The front row of the tent zone will include 12 reserved spots. The Platinum Sponsor will receive the first choice of tent spots 1-12. Diamond Sponsors will receive a choice of the remaining 11 spots in the order the sponsorship payment is received.

The center grey zone is reserved by the Town of Atlantic Beach and is not available for selection.

# CONTACT INFORMATION



[facebook.com/atlanticbeachnc](https://facebook.com/atlanticbeachnc)



[@townofatlanticbeach](https://www.instagram.com/townofatlanticbeach)



[atlanticbeach-nc.com](https://atlanticbeach-nc.com)



[events@atlanticbeach-nc.com](mailto:events@atlanticbeach-nc.com)