Welcome to the Beach.” That was the wording we had been planning to use on a new entry sign at the base of the bridge. It was going to be written in an arc shape on a metal arch on the shoulder of the road with “Welcome to” (nine letters) on one side of the town logo centered at the top of the arch and “the Beach” (eight letters) on the other side. But, we’ve put the sign on hold for now because our budget is tight this year. Besides, from a design perspective, the uneven number of letters on each side of the sign made it seem out of balance.

It has been another busy winter in Atlantic Beach. We are entering the summer season having accomplished a lot, even if we don’t have a new welcome sign. One of the ways we maintain low tax rates in Atlantic Beach (less than half of Raleigh’s rate and not even one-third of the rates of Wilson, Kinston or Greenville) is to not bite off more than we can chew. We are a small town with a relatively small staff and we cannot afford to do everything we want to do when we want to do it. Our town park that is mentioned in these pages is a perfect example—we’ve been working on that project for a few years. By taking our time we were able to raise hundreds of thousands of dollars of public and private funding to match the funds that the town had saved for the project. It has been a long time coming, but the park is going to be well worth the wait. Nonetheless, there are other projects that we have put on hold and have waiting in the wings. These include small things, like the welcome sign, and large projects, like our boardwalk makeover. Each year, however, we are taking steps to make Atlantic Beach an even better place to be.

I mentioned our staff above. There is no way we would be able to accomplish what we do in such a cost effective manner without the teams in all our town departments. They take ownership of their primary duties and anything else that needs to be done to help our citizens. Their excellence is often cited in messages I receive from our citizens. I recently received one praising the work of our Town Manager and Public Services Director in helping prevent a potential problem with a beach wedding. In the message, the mother of the bride noted that she had been coming to Atlantic Beach for her whole life and that it was here that her daughter, the bride, first put her toes in the sand as a baby. She wrote, “Atlantic Beach is very special to our family…it’s our beach.”

She is absolutely right. It is their beach. It is also your beach. As it is mine, each member of the town staff’s and everyone else’s who loves this place. The fact that people refer to it as their beach instead of simply “the beach” underscores the powerful connection many of us have to Atlantic Beach. Comments like this inspire all of us who are working for you to make sure we keep making a special place even more so. And, unbeknownst to her, this mother of the bride just solved our entry sign design problem. When built, the sign will read in perfect symmetry (nine letters per side), “Welcome to Your Beach.”

A.B. “Trace” Cooper, III
Mayor
Manager’s Message

"Listen to the people!" How many times throughout my city management career have I heard that saying? Well, here in Atlantic Beach we heed that advice and this spring many long-term projects that had their beginnings all the way back in a 2011 town-wide citizen’s survey are being completed and will be ready for use. That long ago survey showed that our community wanted more youth recreation amenities such as a skateboard park, a splash pad, a mini-golf course, and a building that housed a concession stand and restrooms in our Town Park. After years of planning and work, on Saturday, June 10th we will celebrate the grand opening of all these facilities!

Thanks to the efforts of our Mayor and Town Council we were most fortunate to receive major financial assistance from Carteret County, the Big Rock Blue Marlin Tournament, and Geodynamics that covered over half of the cost of the town park expansion projects. The Minges Bottling Group stepped in with a ten-year contribution for branding/naming of the skatepark as their way of honoring the late Councilman Rick Poillon’s legacy as a “Pepsi man” who planted the seed and spearheaded the drive to make a skatepark in Atlantic Beach a reality until his passing in 2014.

But it doesn’t stop there. Other town-wide projects and events also have their roots in that citizen survey including: more public beach and water accesses, sidewalks and bike paths, outdoor music festivals, sports venues and fishing tournaments. All of these things are featured in this edition of the Ocean Breeze. We will continue to “listen to the people” as we plan for the future. This fall we will launch another town-wide survey to use as a roadmap to guide us along the route that the citizens want us to follow here in Atlantic Beach for the next five to seven years. Looking at what has been accomplished based on the last survey, we are excited to hear what you have to say in the next one!

Enjoy your summer and see you at the beach!

David Walker
Town Manager
As June draws near, we enter another Hurricane Season. The following reminders will ensure that if there is a severe weather event, you and your property stay as safe as possible.

Atlantic Beach Re-Entry Permits: Passes may also be used as parking permits when displayed on a vehicle’s dashboard within Town paid parking areas.

1. Please make sure you know where your re-entry passes and any other important documents are on your first visit of the summer. Do not wait until a storm approaches to try and find these items. Should you be asked to evacuate you will need these passes to regain entry to your property in Atlantic Beach after the storm passes and officials declare it safe for property and business owners to return. If you have misplaced or lost your passes you may purchase another one by following the procedures listed below.

2. Permits will only be issued Monday through Friday, 8:00 am - 4:00 pm at Town Hall. No permits will be issued or mailed 24 hours before projected landfall.

3. Re-entry permit applications must be completed in their entirety for each parcel number, whether for real or personal property, and for each business in Atlantic Beach. Applications will be kept on file at Town Hall and cross-referenced with each assigned permit issued.

4. Re-entry permits are permanent permits and will not be re-issued each year.

5. Additional permits can be purchased for $25 per additional permit. Torn or worn permits that need to be replaced can be brought to Town Hall for replacement without charge.

6. Once property or business owners receive their two permits, they may give those permits to any individual(s) of their choosing (who may be in a better geographic position to check on property after a storm) or an additional permit can be purchased for that specific purpose.

7. Permits are assigned to specific parcel numbers and all permits will be transferred at closing or at the transferring of the title. This is as important as receiving the keys, parking passes, or gate control cards at closing. If two permits have previously been assigned to the parcel number, the new owner will be charged a $25 fee for each replacement permit requested. Remember, the permits are assigned numerically and cross-referenced to the specific parcel number matching the applications on file.
Dredging Project Grant

The Town of Atlantic Beach has been awarded a $100,000 grant from the Department of Water Resources for maintenance dredging along several of the Town’s access channels. The Town contributes $50,000 annually with property tax funds collected on boats. Over 7,000 cubic yards of sand will be removed from six channels this season as approved by the Town’s Dredging Committee.

Old Causeway Drainage Project Completed

Major flooding problems on Old Causeway are now history. The $300,000 stormwater drainage project has been completed utilizing funds derived from stormwater fees and charges. Since 2010, the Town has completed over $1.2 million in stormwater projects.

New Public Services Facility

The new Public Services building is nearing completion. The $800,000 building, located at 1400 West Fort Macon Road, will house eight offices, a conference room, a training room and four vehicle service bays. The project was funded with money from the Town reserves. Staff will be moving into the building gradually over the summer and are excited to call it home.
Beach Music Festival
Atlantic Beach
NORTH CAROLINA
SATURDAY
MAY 20, 2017
11:00 AM - 6:00 PM
At the Circle on the Boardwalk
Jim Quick and Coastline
Fantastic Shakers
Band of Oz
Mighty Saints of Soul
FREE ADMISSION • NO GLASS • NO PETS • COOLERS PERMITTED

Al Williams Properties • Amos Mosquito’s Restaurant & Bar • Atlantic Beach Taxi
CappsTrailers.com • Duke Energy • First Citizens Bank • Kool Winds Radio — koolwindasaradio.com
Sandi’s Beachwear • SCA Collections, Inc • Southern Corrosion • Tackle Box Tavern
AB Watersports • Alan Shelor Real Estate • Atlantic Station/York Properties • Cannon & Gruber, REALTORS®
Carteret Cab • Barbara Smith / Carteret County Farm Bureau • Chick-fil-A Morehead City
Compass Landing Apartment Homes • Crystal Coast Brewing Company • Davis Beachwear • Terry & Craig Griffin
Idle Hour • The Insurance Center • Island Inn of Atlantic Beach • Liberty Pointe at Piney Green Apartments
Bill Mason / KHP Music • McDonald’s • Oceanana • Pescara Restaurant • Sea of Greed • Sound Bank
Tipsy Turtle Tavern • Waste Industries
The Town gratefully acknowledges the major financial support given to the Town Park Expansion by the following:

- **Carteret County**: $600,000 - *Park Expansion*
- **Minges Bottling Group**: $125,000 - *Skatepark Naming Rights*
- **Big Rock Blue Marlin Tournament**: $65,000 - *Skatepark Bowl*
- **Geodynamics LLC**: $3,000 - *North Ledge Naming Rights*
Grand Opening June 10, 2017

The late Councilman Rick Poillon at his first planning meeting with skatepark supporters.
Town of Atlantic Beach 2017 Parking Program Outline

Atlantic Beach will implement a paid public parking program at several locations of beachfront parking spaces for the 2017 summer season. Last year, this program derived over $100,000 with nearly 35,000 transactions.

Purpose
To generate funds for beach services which include: a 7-day-a-week, paid summer lifeguard program which was affected by the withdrawal of annual lifeguard-funding contributions by the county, the operation and maintenance of three public beach access bathhouses, daily garbage/refuse pickup and disposal along a five-mile beachfront and various free summer recreation program activities like the AB Beach Music Festival, the Memorial Day and July Fourth Fireworks; the family outdoor movie nights and the traffic safety enforcement for a summer population that approaches 50,000. These funds ensure that such tourist-related beach services are not fully subsidize by the local property taxpayers.

Schedule and Rates
- Paid parking program runs from May 15, 2017 through August 27, 2017
- Daily from 10:00 am - 6:00 pm
- Pay Stations: $1.50/hour paid parking using parking stations, accepting credit cards/debit only
- Any cars in paid lots or parking spaces at beginning of parking day hours will be ticketed
- No refunds for rain-outs
- Free parking with valid Handicap or Disabled Veteran tag/plates

Paid Parking Areas
New Bern Avenue Beach Access, West Boardwalk CAMA lots, Circle Point and marked spaces along West Drive, Atlantic Blvd., and East Drive.

AB Property Owners
Free parking with display of a Town Re-Entry Pass on dashboard.

AB Resident Renters
One (1) free season pass with proof of AB residency (utility/CATV bill, or NCDL) may be obtained from Town Hall during normal business hours. Sticker must be adhered to windshield.

Non-Resident Season Pass
$50 each; pass may be purchased at Town Hall during normal business hours and must be adhered to windshield.

The Program is under the guidance of and enforcement by the Atlantic Beach Police Department (ABPD).

Beach Rules Reminder
1. Atlantic Beach is a “turtle-friendly” community and we are asking for your assistance in preserving this endangered species. Please do not leave any personal property on the beach overnight (i.e. tents, beach chairs, umbrellas, coolers, etc.) Items left on the beach can deter the mother turtle from nesting and can be an insurmountable obstacle to new hatchlings trying to get to the water. Tent frames left on the beach overnight will be picked up as “discarded debris”
2. Open burning and bonfires are not allowed on the beaches or within the city limits of Atlantic Beach. Fire pits are also not allowed on the beach.
3. There is no overnight camping.

Leash Law Reminder
The police department would like to remind everyone that the Town’s “leash law” requires all dogs to be kept on a leash any time the animal is not on the owners’ property - this includes while on our beach strand. No dogs or pets are allowed at the Circle Beach area after 10am daily. Due to an increased number of complaints, we are asking everyone to comply so we are not forced to issue citations.
New this summer is a Documentary Film Series showing rock ‘n roll music-oriented films about musicians and events covering Elvis, Woodstock and Nirvana. *The Wrecking Crew, Woodstock, Sound City,* and *Amy* will be shown at the Circle along the Boardwalk at 8:30 pm on July 1, July 15, August 5, and September 2.
Raleigh Avenue Beach Access

The Town of Atlantic Beach has been awarded a $40,700 grant from CAMA to construct a pedestrian structural walkway at the Raleigh Avenue Public Beach Access. The ADA-compliant ramp is under construction by Bogue Banks Marine along the western side of the vehicle access. The project should be ready for use by Memorial Day weekend.

New Town Signage

As part of the new branding program, you may notice a few changes to the signs throughout Atlantic Beach this summer. New Beach Access signs have been installed at each of our 20 beach accesses and blue street signs are replacing the standard green signs around Town. We began the initial phase of this replacement project with the streets at the Circle and in the surrounding cottage districts. The remainder of the new signs will be installed in the coming months. The “retired” green street name signs are on sale at Town Hall for $20 while supplies last.
Town Park Sponsorships Available

Be a part of the Atlantic Beach Town Park with these donation opportunities. Contact tab@atlanticbeach-nc.com for more information.

<table>
<thead>
<tr>
<th>Sponsorship Item</th>
<th>Pledge</th>
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<tbody>
<tr>
<td>4” x 8” Paver (3 lines of text)</td>
<td>$200</td>
</tr>
<tr>
<td>8” x 8” Paver (4 lines of text)</td>
<td>$350</td>
</tr>
<tr>
<td>Park Bench</td>
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<tr>
<td>Picnic Tables</td>
<td>$1,250</td>
</tr>
<tr>
<td>Adopt an Oak (New mature live oak tree)</td>
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<tr>
<td>Miniature Golf Hole with Name (6” x 9”)</td>
<td>$2,000</td>
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<tr>
<td>Miniature Golf Hole with Logo (8” x 12”)</td>
<td>$3,000</td>
</tr>
<tr>
<td>Skatepark Stair Set Naming</td>
<td>$5,000</td>
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Sponsored by The Crystal Coast Tourism Development Authority
AB King Mackerel Saltwater Slam

The Atlantic Beach King Mackerel Tournament is back! The tournament will be following a new format with fishing dates October 1-21. Chasin’ Tails is serving as the official weigh-in station. The tournament will also include guaranteed prize money in the following species: flounder, spanish mackerel, speckle trout and puppy drum.

All proceeds from the tournament will benefit the Atlantic Beach Volunteer Fire Department. The new tournament directors include: Curt Winbourne, President; Eddie Cameron, Treasurer; Boardmembers Mayor Pro Tem Danny Navey, Skip Conklin and Chad Shingleton, with support from Councilman Eddie Briley.

For rules and registration visit https://abkmsaltwaterslam.com