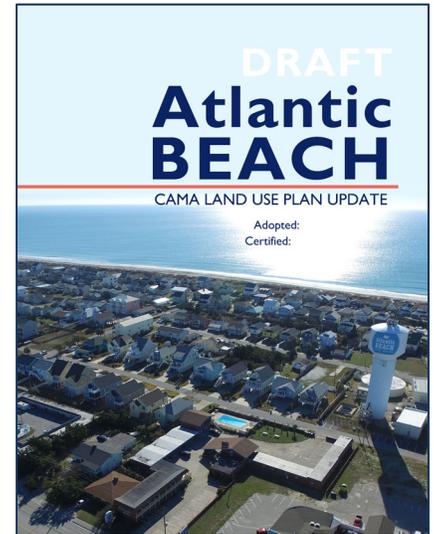


Atlantic Beach draft CAMA Land Use Plan

EXECUTIVE SUMMARY

A draft of the updated Atlantic Beach CAMA Land Use Plan has been completed and is set to commence with public consideration and review by the Division of Coastal Management as required by the North Carolina Administrative Code. The updated plan amends the original 2008 CAMA Land Use Plan and has several notable changes, including:

- A much stronger focus on issues of local concern;
- A streamlined structure that puts policy guidance up front and technical details at the back;
- A realistic set of 8 main goals (each with a manageable set of 3 actions) that can be accomplished over the Plan's 5-year lifespan;
- A reduced reliance on land suitability and other technical considerations in accordance with changing State law; and
- Updated demographic and socio-economic data presented in a highly visual fashion.



PLAN STRUCTURE (page 11)

The set of State laws that implement the Coastal Management Act (CAMA) have recently been revised to allow increased flexibility in plan structure and contents, and the Atlantic Beach CAMA plan update has taken advantage of this flexibility. The Plan is structured into 3 main sections:

Part 1: Desired Future – vision, goals & actions, future land use map

Part 2: Existing Conditions – history, population/demographics, existing policy, community facilities

Part 3: Appendices – details on public involvement

COMMUNITY VISION (page 12)

The vision statement articulates the community's desire for its future, based on input from community members. The key aspects of the vision are the Town's commitment to remaining a small-town, family-friendly beach community that supports residents and visitors, local businesses, waterfront areas, the environment, and small-scale, high quality development.

8 MAIN GOALS (page 15)

The plan identifies 8 main goals for the Town over the near future (approximately five years). Goals describe the end result or a desired achievement, and each goal is supported by a series of action statements, or concrete steps the Town plans to take in pursuit of its goals. The table below summarizes the goals and key actions in the plan. The matrix on Page 55 sets out an anticipated timeline for the actions.

GOAL	ACTIONS
1. Protect Community Character (page 16)	A. Community character assessment study B. Amend the UDO for site configuration, building scale, building appearance C. Establish a local business league
2. Causeway Redevelopment (page 19)	A. Create a new future land use map category B. Prepare a small area plan for lots along the causeway C. Establish new wastewater policies for lots along the causeway
3. Improve the Circle Area (page 24)	A. Update the Grove conceptual plan B. Renegotiate the Beach-front public space C. Incorporate public art in the Grove
4. Flooding & Water Quality (page 29)	A. Update the stormwater map B. Adopt the Stormwater Resiliency Plan C. New UDO revisions for stormwater management

Atlantic Beach draft CAMA Land Use Plan

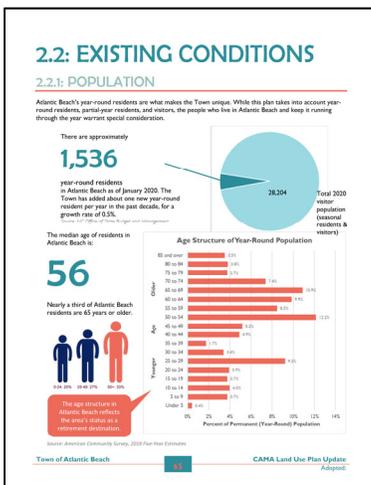
EXECUTIVE SUMMARY

GOAL	ACTIONS
5. Enhance Pedestrian and Bicycle Mobility (page 32)	A. Complete a pedestrian mobility analysis B. Complete the Fort Macon-Aquarium pedestrian route C. Continue maintenance of the 23 beach access points
6. Appearance & Property Maintenance (page 35)	A. Create an Appearance Commission B. Add requirements for public art C. Overhaul the UDO's screening standards
7. Tracking Tourism (page 37)	A. Commit to tracking tourism impacts (economic & otherwise) B. Prepare a tourism management plan C. Form a local tourism committee or board D. Secure a funding source (for the tourism plan)
8. Address CRC Management Topics (page 40)	1. Access to public waters 2. Land use compatibility 3. Infrastructure carry capacity 4. Natural hazard areas 5. Water quality

FUTURE LAND USE MAP (page 44)

The future land use map illustrates anticipated land use patterns in the future. It is used to guide decision-making on rezoning applications and infrastructure investments. It identifies 8 different future land uses, and describes the anticipated character of each.

PARTS 2 & 3 (pages 59 & 122)



Part 2 of the draft plan provides a short history of Atlantic Beach, along with an updated set of population and demographic characteristics, including existing and projected year-round and visitor populations; details on housing composition, including short term rental data; information on employment and the economy; trends in building permits; transportation, and existing land uses. It also provides detailed information on a wide variety of community facilities and infrastructure, natural systems data, and details on water quality.

The appendices include short summary reports of public outreach activities, including the on-line community survey and the various public forums.



SCHEDULE

- Third public forum: 8.12.20 (10A & 4P; on-line session 1P)
- CRC Review: commences 8.13.20 (anticipated to take at least 60 days)
- Planning Board consideration: 9.1.20
- Town Council consideration: 9.28.20 (tentative – may be rescheduled to after CRC review completion)
- Plan adoption (by Town Council): September/October 2020?
- CRC Certification: 30-45 days after adoption by Town Council