



**MINUTES**  
**Town of Atlantic Beach, North Carolina**  
**Town Council Worksession**  
**125 W Fort Macon Road and**  
**Electronically via Zoom**  
**Wednesday, December 13, 2023 – 2:00pm**



The regularly scheduled meeting of the Atlantic Beach Town Council was held Wednesday, December 13, 2023 at 2:00pm in the Council Meeting Room, 125 West Fort Macon Road, Atlantic Beach, North Carolina.

**Members Present:** Mayor A. B. Cooper, III; Mayor Pro Tem Austin Waters; Councilmembers: Renea Baker, Joey Dean, Danny Navey, Joseph Starling

**Members Absent:** None

**Others Present:** John O'Daniel, Town Manager; Katrina Tyer, Town Clerk; Derek Taylor, Town Attorney; Sabrina Simpson, Admin Services Director; Marc Schulze, Public Works Director (arrived at 4:10pm); Jennifer Ansell, Planner; Sarah Currie, Finance Director; Jeff Harvey, Police Chief (left at 5:10pm); Abe Lazarus, Police Shift Commander (left at 4:38pm); Morgan Gilbert, Parks and Rec Director; Mike Simpson, Fire Chief; Councilmember Elect Harry Archer, III

### **CALL TO ORDER**

Mayor Cooper called the meeting to order at 2:00 p.m.

### **APPROVAL OF AGENDA**

Councilmember Baker made a motion *to approve* the Agenda as presented. Seconded by Councilmember Dean. Vote was unanimous, 5-0. Motion carried.

### **PAID PARKING PROGRAM PROPOSALS**

At the request of Council at the last meeting, staff scheduled thirty-minute presentations on services they provide and revenue producing strategies from each of the companies that responded to the RFP for Parking Management Services.

#### **UPP Global (Portland, ME)**

Alesia Sanderson from Emerald Isle presented for UPP. They guarantee 325k proceeds for Council to budget. If the company does not make that much it is their loss. She offers more resources and staff onsite to take the strain off the police force. They are very active in enforcement. They currently manage parking for Emerald Isle and just started in Pine Knoll Shores. She offered a revenue generating suggestion, Council could increase rates based on peak times, not the same flat rate.

#### **Pivot Parking (Greenville, SC)**

Scott Diggs, Tina Reid, Bill Blair have been in business for 30 years. They suggested property owners register online using license plate information.

Premium Parking representatives arrived early, and Mayor Cooper asked them to step outside during Pivot's presentation.

Break at 3:10pm

Resumed at 3:18pm

#### **Premium Parking (New Orleans, LA)**

Timothy Hoppenrath stated his company can execute the re-entry pass program. He does suggest a few pay stations in case someone does not have a cell phone. They like to offer a town guide to show businesses and the closest parking for that business.

Break at 3:50pm. Councilmember Starling left the meeting due to a work issue.

Resumed at 3:53pm

#### **PCI Municipal Services (Hilton Head, SC)**

Jack Skelton reviewed his proposal and stated they are only taking 100 clients.

Mayor Cooper advised Council they needed to make a decision quickly if they want to implement a new program next season. He asked each of Council to list their top two picks to see if it could be narrowed down. There was discussion on potential profits, cost of equipment, and fee schedules. It was the consensus to focus on Pivot and Premium and get references for them.

John was instructed to contact other towns for references, specifically Kure Beach and ask why they are not using Pivot. This item will be on the January work session for further discussion.

Councilmember Starling returned at 4:33pm.

**NEW BERN AVENUE BEACH ACCESS RETENTION WALL DISCUSSION**

Mayor Pro Tem Waters has concerns over the expense and the benefit of the wall to the town, or does this just benefit the property owner. He does not think the town should pay for this; the property owner can install one on their own. Council discussed already having more invested in the project than expected, the installation costs do not include continued maintenance by the town. If the cost had remained the \$1,300 we originally expected we could pursue. It was discussed not to construct the retaining wall because the landscape appears stable for now. Councilmember Navey feels the town made the assumption the costs were lower and agreed to construct so we should follow through with that agreement. It was the consensus to put on Monday's agenda to make a final decision to move forward with construction or not. If we do not move forward we should consider refunding the \$3,000 to the adjoining property owner for engineering fees. John was instructed to contact the adjoining property owner to discuss cost sharing.

**MAYOR/COUNCIL COMMENTS**

Mayor Cooper asked Council if they had any conflicts with work sessions on Thursday afternoons or if they wanted to consider moving them to another day or time. It was the consensus to move them to the second Tuesday of the month at 9:00am.

**TOWN MANAGER UPDATE**

The Causeway Corridor amendments will be on the December 18 agenda for final approval. Councilmember Baker wanted to make sure no one on Council had any changes or questions from the public comment. It was the consensus to apply an effective date of July 1, 2024.

Councilmember Starling wanted to make sure staff was working on the amendment to the sidewalk ordinance and the payment in lieu amendment.

He reminded Council to go look at Pelican Drive and the proposed sidewalk request.

**ADJOURN**

There being no further action taken or business before Council the meeting stood adjourned. The time was 5:18pm.

These minutes were approved at the January 22, 2024 meeting of the Atlantic Beach Town Council.

TOWN OF ATLANTIC BEACH

ATTEST:

*Katrina Tyer* (seal)  
\_\_\_\_\_  
Katrina Tyer - Town Clerk



*Danny Navey*  
\_\_\_\_\_  
Danny Navey - Mayor